



 **SNAP**TM
FITNESS-24-7

LANDLORD PACK

WWW.SNAPFITNESS.CO.UK | PH: 0845 247 SNAP (7627) | E: INFO@SNAPFITNESS.CO.UK

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A PROVEN CONCEPT

THOUSANDS OF LOCATIONS WORLDWIDE

With 2,000 locations open or in development in 15 countries and more than a million members worldwide, Snap Fitness is the top choice for entrepreneurs looking to offer a high- quality workout experience in their communities.



- Over 165 million workouts served.
- 1 million members.
- 10-15 new clubs added monthly.
- Open or in development in 12 countries.
- A member joins every minute of the day
- 2,000 clubs are open or in development around the world.

THOUSANDS OF LOCATIONS WORLDWIDE

No Contracts.

State-of-the-art Equipment

Personal Training

Affordable

Guaranteed Results

24/7 Access



CLUB SIZE LAYOUT

STANDARDISED LAYOUT & DESIGN


CONSISTENCY OF BRAND

- Snap Fitness clubs are in the range of 4,000 – 8,000 sq. ft.
- All provide the latest cardio and resistance equipment from Matrix, Cybex and Octane.
- Fit out specifications are standardised across the network to ensure consistency, quality, brand integrity and the ability to deliver the concept to market faster.



FLOOR PLAN





SECURITY AND 24-HOUR OPERATION

SECURITY

- We are a private club open to members only
- The club is locked at all times, with secure door access only via a unique member ID card
- Less than 1% of our members workout after 11:00pm and before 5:00am
- We install and monitor at least 16 surveillance cameras covering all internal and external areas of the facility
- Duress alarm systems are installed in every club including wearable pendant alarms and hardwired duress alarms that dial direct to a live emergency services operator and are connected by 2-way voice
- Entry is via an electronic security tag that holds all of the member's information and is recorded in our computer system as well as our security monitoring system every time it is used. The doors are locked 24 hours a day and all members must swipe in even during club staffed hours.

SOUND + LIGHTING

- We engage regularly sound and acoustic consulting services when working with councils during planning applications – example Noise Impact Assessments available on request
- Considerable effort is placed in taking account of the immediate surrounds and potential impact when designing each club – recognizing the importance of location and type of A/c units, plus flooring and suspended ceiling solutions that mitigate sound and vibration levels.
- Lighting is sensor operated and will automatically turn off when no members are active in the club.
- Lighting levels of 320 LUX

CLUB USAGE

- Roughly 40% of members regularly use the club
- 1000 members equals about 400 regular users
- Most regular users go to the club 1-2 times per week making for approximately 600 visits per week total. Another 200 visits per week from the 60% who only visit now and again will equal approximately 800 visits per week or around 100-120 workouts per day.
- Having 24 hour trading allows members to attend the facility beyond traditional peak times such as the case in a non 24-hour facility. This leads to a more even spread of use and lower on site numbers at any one time

(Indicative Usage Patterns)

| TIME | MON | TUE | WED | THU | FRI | SAT | SUN | PEAK |
|-----------|-----|-----|-----|-----|-----|-----|-----|------|
| 12am-1am | 0 | 0 | 2 | 1 | 1 | 2 | 0 | 2 |
| 1am-2am | 0 | 1 | 1 | 0 | 1 | 1 | 0 | 1 |
| 2am-3am | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 1 |
| 3am-4am | 0 | 0 | 1 | 1 | 1 | 2 | 0 | 2 |
| 4am-5am | 0 | 2 | 1 | 2 | 0 | 0 | 0 | 2 |
| 5am-6am | 9 | 11 | 13 | 17 | 5 | 1 | 0 | 12 |
| 6am-7am | 7 | 7 | 7 | 8 | 7 | 13 | 1 | 13 |
| 7am-8am | 5 | 6 | 13 | 3 | 7 | 9 | 1 | 13 |
| 8am-9am | 9 | 2 | 3 | 3 | 2 | 6 | 7 | 9 |
| 9am-10am | 3 | 2 | 9 | 5 | 5 | 4 | 6 | 9 |
| 10am-11am | 1 | 3 | 1 | 3 | 3 | 12 | 5 | 12 |
| 11am-12pm | 5 | 8 | 6 | 3 | 7 | 4 | 7 | 8 |
| 12pm-1pm | 2 | 4 | 2 | 2 | 5 | 4 | 1 | 5 |
| 1pm-2pm | 1 | 5 | 10 | 3 | 9 | 4 | 6 | 10 |
| 2pm-3pm | 5 | 7 | 10 | 7 | 3 | 5 | 2 | 10 |
| 3pm-4pm | 7 | 12 | 7 | 10 | 7 | 4 | 2 | 12 |
| 4pm-5pm | 14 | 11 | 15 | 14 | 11 | 7 | 6 | 15 |
| 5pm-6pm | 15 | 17 | 18 | 16 | 8 | 6 | 7 | 18 |
| 6pm-7pm | 18 | 19 | 18 | 11 | 12 | 6 | 7 | 19 |
| 7pm-8pm | 18 | 13 | 12 | 15 | 9 | 5 | 8 | 18 |
| 8pm-9pm | 15 | 8 | 10 | 15 | 5 | 7 | 6 | 15 |
| 9pm-10pm | 8 | 8 | 6 | 4 | 3 | 4 | 1 | 8 |
| 10pm-11pm | 6 | 4 | 3 | 6 | 4 | 4 | 3 | 6 |
| 11pm-12am | 3 | 1 | 2 | 4 | 4 | 3 | 2 | 4 |

 DAILY PEAKS



FITNESS ON DEMAND

Fitness on Demand is the industry's only fully functional Group Fitness delivery platform, engineered distinctly for the purpose of implementing virtual Group Fitness in a commercial setting. FOD™ is the ideal platform for users unable to make scheduled classes, yet still looking to gain access to the industry's most renowned brands and work up a sweat in their own time.

With an easy to use Touch Screen interface, Fitness on Demand enables the user to tailor their own workouts, choosing from over 1,100 video titles from more than 40 industry leading fitness providers.



CURRENT LANDLORDS:

Sainsbury's

CDP

Brittle Trust, Managed by Hermes

ALB Investment Limited

Burleigh Retail Estates LLP

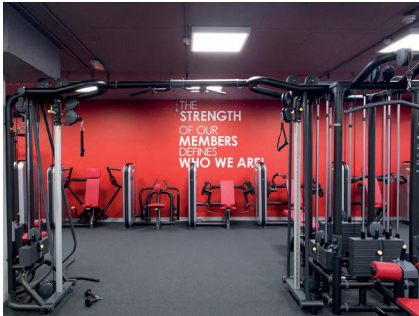
London & Regional

Olnato Limited

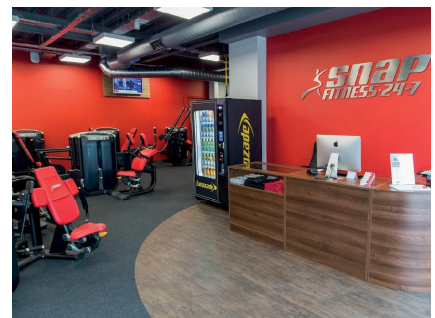
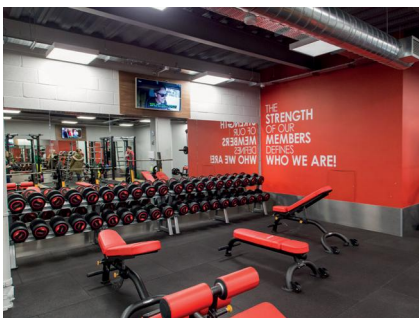
Private Individuals

INSIDE SNAP FITNESS CLUBS

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